

# ADVERTISEMENT SPECIFICATIONS

## BOOKING DEADLINES

### PUBLISHED

January, April, July & October

### BOOKING DEADLINE

1st Friday of the month prior to publication

### COPY DEADLINE

2nd Friday of the month prior to publications

## ADVERTISING RATES

Specifications	Investment
<b>COLOUR</b>	
Full Page	\$ 1155.00
1/2 Page Horizontal	\$ 766.50
1/3 Page Horizontal	\$ 462.00
<b>COVER PAGES COLOUR</b>	
Inside Front	\$ 1627.50
Inside Back	\$ 1627.50
Outside Back	\$ 1890.00
<b>INSERTS</b>	
Single Sheets Printed (1 or 2 sides)	\$ 1260.00
Four Page Single Folder	\$ 1680.00
<b>ANNUAL WEBSITE ADVERTISING ^</b>	
Current Advertiser	\$ 346.50
Non Advertiser	\$ 693.00
Placement lineage on www.ppmsystem.com & www.propertymanagementjournal.com.au website links	
<b>PRODUCT &amp; SERVICES REVIEW ARTICLE ^</b>	
One Article placement per issue	\$ 1260.00

\* 15% Discount applies when booking 4 issues

^ (Excludes discount)

## MATERIAL REQUIREMENTS

### RAW MATERIAL

Transparencies and logos with a sketch etc to be assembled by our art department. We offer a complete in house service for the production of advertising artwork.

### ART ON DISK

Supplied with transparencies, reflection art (high quality colour prints) or mono prints. Please contact our art department for an information sheet on how to prepare your disk. We require Macintosh based Quark Express documents, Illustrator, Photoshop or Freehand eps files. Artwork must be supplied on CD, Zip or Jaz with all fonts and an accompanying laser proof. Files may be emailed to info@propertymanagementjournal.com.au

### COMPLETE FILE ON DISK

Complete file on disk (high resolution scans included) with digital proof. Contact our art department for an information sheet on how to prepare your disk.

### COLOURS

The Property Management Journal comprises of 4 colour process pages. Artwork for 4 colour pages must be supplied as CMYK.

### INDUSTRY SERVICES DIRECTORY

Supply Name, Service Area, Contact Number, Email, Web Address & logo in jpeg format.

### ABOUT OUR ART DEPARTMENT

The Property Management Journal has a contracted art department. Artist's time is charges at an hourly rate of \$55/hr (inc GST). This includes computer work, retouching photos or logos or any work that needs to be done to disks supplied.

### CONTACT US

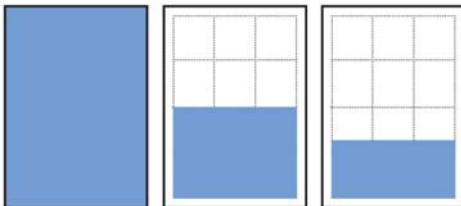
For further information contact the PPM Group on

Tel: (07) 5562 0037

Fax: (07) 5580 9844

Email: info@propertymanagementjournal.com.au

## ADVERTISEMENT SIZES



Full Page Blend  
Size (mm)  
210w X 297d

Half Page  
Size (mm)  
180 X 138d

1/3 Page (H)  
Size (mm)  
180w X 85d

## MECHANICAL SPECIFICATIONS

Column Height	255mm
Column Width	65mm
Gutter Width	5mm
Columns to a page	2 columns
Type Area	180 x 280mm
Trim Area	210x 297mm
Bleed Area	216 x 303mm

Note: Keep type/logos approximately 10mm from all trims.