

ADVERTISING BOOKING CONTRACT

Advertiser's Details		
Company Name (insert full name of legal entity)		ABN
		ACN (if app)
Contact Name	Position Held	
Contact Details		
Postal Address		
Phone ()	Fax ()	Email
Booking Details		
Annual Issues: (Winter – July) (Spring – Oct) (Summer – Jan) (Autumn – April)		<input type="checkbox"/> Website Links Directory (Annual placement)
No. # Issues booked: (consecutive issues from the booking date)		
1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/>		
Advertising Specifications		
PRINT ADVERTISING - Size of Ads: <input type="checkbox"/> 1/3 <input type="checkbox"/> 1/2 <input type="checkbox"/> Full Page – ALL ADVERTISEMENTS ARE FULL COLOUR		
<input type="checkbox"/> Inside Cover <input type="checkbox"/> Back Cover <input type="checkbox"/> Inside Back (subject to availability) <input type="checkbox"/> Product & Services Review Article *		
* There is only one article per issue and is allocated to the first advertisers booking contract received.		
BROCHURE INSERTS - <input type="checkbox"/> Single Sheets <input type="checkbox"/> 4 page Single Folded		
Payment Details		
Cost per insertion		
\$. Advertising per issue	\$.	Website Links Directory (12 months)
Special Instructions &/or Short Description of Company for Website Links Directory (attach wording if necessary)		

Terms and Conditions of Agreement

- All advertising must be confirmed in writing on this booking contract - verbal bookings are not accepted.
- Bookings must be made with Palmer Professional Management Group Pty Ltd by the 1st Friday of the month prior to publication. Preference will be given to early bookings.
- Advertising material is to be submitted according to the specifications listed in the media kit supplied to the advertiser. Palmer Professional Management Group Pty Ltd accepts no responsibility for advertisements that are not submitted in one of these forms. All artwork is to be forwarded to the Palmer Professional Management Group by the 2nd Friday of the month prior to publication. No responsibility is accepted for contracts or advertisements received after the times specified.
- Cancellation of any issue will not be accepted once this advertising booking contract has been submitted. The customer hereby agrees that they are committing to the full number of booked issues and payment under this contract.
- A tax invoice will be forwarded to the advertiser prior to each issue of the publication. Payment for each issue is to be received by Palmer Professional Management Group within seven (7) days of receipt of the invoice.
- Palmer Professional Management Group Pty Ltd reserves at its sole discretion the right to reject advertisements or inserts it deems unsuitable.
- In consideration of Palmer Professional Management Group Pty Ltd accepting the booking of the customer's advertising, the customer hereby indemnifies Palmer Professional Management Group Pty Ltd against any action, claim, loss or expense arising from the placement of the customer's advertising.
- The above terms and conditions are to be acknowledged and returned in original form to Palmer Professional Management Group Pty Ltd.

Signed: (for and on behalf of Palmer Professional Management Group)	Date:
Signed for and on behalf of the Advertiser:	Date:
	Name:
Witnessed:	Name of Witness:

Office Use Only: First Issue Booked _____ Last Issue Booked _____

PUBLISHED BY PALMER PROFESSIONAL MANAGEMENT GROUP PTY LTD

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